natm

The UK's Leading Specialist Civil Engineering Journal

ADVERTISING RATES

Display advertising • in print & online

Tunnelling and Microtunnelling • Shaft Sinking and Caissons • Auger Boring • Directional Drilling • Sewer and Tunnel Renovation • Ground Anchors and RC Structures • Piling and Mini Piling • Underpinning and Ground Engineering

Put your business in front of the specialist civil engineering industry – in print and online.

WHY ADVERTISE IN NATM

- One of the last technical journals still printed on subscription – 10 issues a year.
- Every issue is also published as a digital flipbook at www.natm-mag.co.uk.
- Regular advertisers receive 10 free copies of every issue.
- Recent advertisers include OCU Group, Herrenknecht, Barhale, B&W Tunnelling, Ditch Witch, Tracto and others.



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1 Display advertising rates

Full Colour

Full Colour Display Advertising Rates in £ Sterling

SIZE	1X	2X	3X	6X	10x
A4 (Full Page)	£940	£910	£900	£890	**£830**
A5 (Half Page)	£740	£710	£700	£690	**£630**
Quarter Page	£440	£410	£400	£390	**£330**

Mono

Mono Display Advertising Rates in £ Sterling

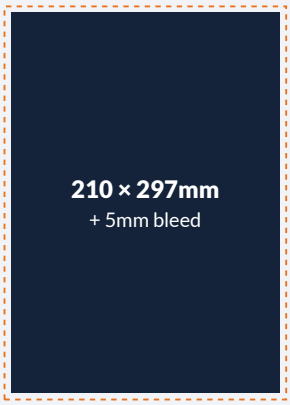
SIZE	1X	2X	3X	6X	10x
A4 (Full Page)	£710	£660	£650	£550	**£510**
A5 (Half Page)	£510	£410	£400	£390	**£380**
Quarter Page	£275	£270	£265	£260	**£255**

Series discounts

Book a series and the rate falls: 1X, 2X, 3X, 6X or 10x insertions. The 10x series (highlighted) is the best rate for every size. Regular advertisers also receive 10 free copies of every issue.

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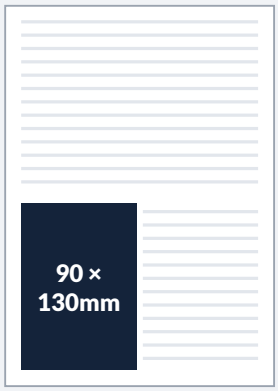
2 Advertisement sizes



A4 (Full Page)
210mm wide × 297mm deep
(5mm bleed)



A5 (Half Page)
185mm wide × 130mm deep



Quarter Page
90mm wide × 130mm deep

Diagrams drawn to scale against an A4 page; position of half and quarter page adverts shown for illustration only.

3 Mechanical data & artwork

Full page (A4)	210mm wide X 297mm deep (5mm bleed)
Half page (A5)	185mm wide X 130mm deep
Quarter page	90mm wide X 130mm deep
Colour options	Full colour or mono
Setting up	Adverts are only acceptable as .pdf and .jpeg files
Frequency	10 issues a year – printed on subscription and published as a digital flipbook

In print and online
Your advert appears in the printed journal and in the digital flipbook edition at www.natm-mag.co.uk.

4 Booking & contacts

Book your advert

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EDITOR
James Durose-Rayner